



Beautifying the BRIDE

Marriage is a special occasion in a woman's life, and she will definitely want to look her best on this day. On the D-day she will pay particular attention to the way she looks and how she presents herself. Usually her friends help her to dress up for this occasion. However, now she has the choice of going to a professional who

do not like. Gone are the days when make-up consisted only of rose powder, kajal and bindi. Just a routine set of make-up and hairstyles are not used anymore. They are chosen carefully taking into consideration the bride's face structure and suitability. With rising awareness about make-up, different concepts of beauty and indi-



Usually bridal make-up is a whole package consisting of make-up, hairstyle and tying the sari, both in the Gujarathi style and the regular way. The entire process can take anywhere between 45 minutes to 2 hrs.

takes care of every aspect of her appearance. The numerous beauty parlours in the city beautify the bride, of course, for a price. They take care of her make-up, hairdo and even tie the sari for her. One major advantage of leaving it to the professionals is, that they dress you according to your tastes and preferences. You are given individual attention and can hold discussions about what you would like or

visibility, women of today know what they want. First the make-up is completed and only after that the hairstyle is decided. Mrs. Krishna, owner of Shy's Nest beauty parlour, on V K Iyer Road, Mandavelli says, "After putting on the make-up we decide the best suited hairstyle. This way we give the make-up the time needed to set (ice cubes are rubbed over the face to help the make-up set) and also we will be